

September 23, 2024 Quilters Guild of Plano Board Meeting

Attendees (those present denoted with an X)							
x	Raj Aggarwal	x	Chris Fredericks	x	Kris O'Connor	x	Linda Sullivan
x	Liz Beaty	x	Barbara Goetz	x	Donna Petrick	x	Jeanne Vogel
x	Debbie Blair	x	Lorrie Gray	x	Val Schlake	x	Ann Lau
x	Ginny Cherry	x	Laurie Lumston	x	Beth Swiatek	x	Christi Ables
	Penny Reeves	x	Anna Marie Larrabee	x	Debbie Burns	x	Carol Truscott

Meeting Minutes *(please forgive any misspellings)*

- Called to order at 6:30 at Plano Sewing Center
- Approval of Board Meeting Minutes -
- Approval of Financial Report - Financials were discussed at the separate Finance meeting and the budget was updated with changes proposed in that meeting.
- Other items:
 - Newsletter articles due on the 25th of the month.
 - Sherry Worley wants to purchase one of the Accuquilts. Val will contact her with price information.
 - Lynne Fritsche's son offers streaming services if we need them. Kris will continue to handle this for us.

Show Chair (Laurie Lumston, Carol Truscott)

- Wrapup meeting tomorrow. A separate kickoff meeting for 2025 will be held later.
- For 2025, there will likely be a planning meeting every month but people that don't need to be part of the early planning wouldn't need to attend until possibly April.
- Laurie and Carol are creating a "How to Run a Quilt Show" document listing all the jobs and best practices. We want everything to be in one place.
- We're still taking proposals for the 2026 Raffle Quilt.
- We need someone to do Program Ad Sales and a Raffle Quilt Wrangler.

Finance (Donna Petrick)

- October is the month for Finance to give the annual report. It will be a high-level report.
- Penny checked into quotes for getting the website work done and information was sent out via email. Four quotations were received and for our budget they were offering to only update 20 pages and could not start for several months.
- Raj motioned to accept Kris' website upgrade proposal, Chris seconded. All were in favor. Kris will provide an invoice to the guild and half payment will be due up front.
- To have a zero budget we need some more expenses. We'll be adding funds for batting for

Community Service and more funds for the quilt show. Send other proposals.

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Programs (Linda Sullivan, Beth Swiatek)

- Tisha Ann Harms wants to do a presentation on DAR for the October meeting. We'll ask if this can be done in December as October has a national speaker and the financial report scheduled.
- Nova's workshop in February currently has 15 people signed up. We have room for 22 before opening up Saturday.
- Discussion about whether our speakers could do a short "commercial" during our meetings. For example, a 30-second video that would get people excited about signing up for a workshop. We should be able to accommodate this as long as it is short and provided up front as a MP4 file. Also suggested we have the website links for our speakers posted.

Education (Liz Beaty, Lorrie Gray)

- No definite plan for the October meeting. Board members provided some ideas.

Membership (Raj Aggarwal, Barbara Goetz)

- Discussion on how we notify members it is time to renew. It's a manual process to determine who hasn't.
- New member retreat is slated for November but not finalized. Invitations should be worded to prioritize new members that did not attend the April retreat. We pay half the expense of the retreat center while attendees pay the other half. We need a few board members to be there all day but the rest could stop in and visit.
- Raj and Barb have put all their docs on Google Docs and will share with the incoming Membership Chairs.

Community Service (Debbie Blair, Val Schlake)

- We exceeded our goals for the year. They plan to hold a "stripping party" sometime to use jelly rolls to make a lot of quilts. Looking for a location large enough.

Guild Activities (Chris Fredericks)

- People have been signing up for the activities Chris announced at the September meeting and has a group signed up to plan the Holiday Party.
- There will be a Google Docs tutorial at Chris' given by Carol for board members to learn to navigate the system.

Media (Kris O'Connor)

- Kris fielded additional questions about the website rebuild regarding what it will look like and what problems it will fix.
- A list of all the email addresses on our Bluehost account was sent around for cleanup. All email addresses that remain will have passwords changed on October 1. We need to use this system more often so that communication sent out for our group is not coming from personal email addresses.
- Discussed upgrading our Mailchimp account to allow us to send SMS notifications. This increases the monthly cost from \$20 to \$33. All board members were in favor of this increase. Members will be able to opt-out and we can set it up to not allow replies.
- We'll continue to utilize Brondon at the church for assistance with their media system. This should be reflected under Administrative costs in the budget of \$100/month for 10 months.
- Discussion about the monthly maintenance costs of the website. Our agreement with our current website maintainer will remain in place.

Meeting Adjourned

- 7:53 pm